

**India's Biggest Travel Show**



Hyderabad	: 3, 4, 5	July	2009
Kolkata	: 11, 12, 13	July	
Ahmedabad	: 31 July, 1, 2	Aug	
Surat	: 7, 8, 9	Aug	2010
Chennai	: 8, 9, 10	Jan	
Bangalore	: 15, 16, 17	Jan	
Mumbai	: 6, 7, 8	Feb	
New Delhi	: 11, 12, 13	Feb	

## Advertisement in Exhibition Directory

The **TTF&OTM** EXHIBITION DIRECTORY is a vital aid to participants and visitors, and an important reference tool for contact after the event. It is an excellent advertising opportunity ensuring maximum reach to your target buyers both during and after the event.

### Advertisement Tariff

Categories	1 Edition		2 Editions		3 Editions		4 Editions	
	RS.	USD	RS.	USD	RS.	USD	RS.	USD
1. Back Cover (Colour)	50,000*	1550*	90,000*	2790*	1,20,000*	3720*	1,50,000*	4650*
2. Inside Cover (Colour)	50,000*	1550*	90,000*	2790*	1,20,000*	3720*	1,50,000*	4650*
3. Centre Spread (Colour)	50,000*	1550*	90,000*	2790*	1,20,000*	3720*	1,50,000*	4650*
4. Book Mark (Colour)	25,000*	775*	45,000*	1395*	60,000*	1860*	75,000*	2325*
5. Full Page (Colour)	25,000*	775*	45,000*	1395*	60,000*	1860*	75,000*	2325*
6. Full Page (B & W)	15,000*	475*	27,000*	855*	36,000*	1140*	45,000*	1425*
7. Half Page (Colour)	15,000*	475*	27,000*	855*	36,000*	1140*	45,000*	1425*
8. Half Page (B & W)	10,000*	325*	18,000*	585*	24,000*	780*	30,000*	975*

\* Service Tax & Educational Cess extra @ 10.30%

Editions for 2009-2010 : 1. Hyderabad + Kolkata 2. Ahmedabad + Surat 3. Chennai + Bangalore 4. Mumbai + New Delhi

### Mechanical Specifications

Trimmed Directory Size	: 27 cm (H) x 20 cm (W)
Artwork size	: Full Page 25 cm (H) x 18 cm (W), Half Page 12 cm (H) x 18 cm (W)
Centre Spread (Double Page)	: 27 cm (H) x 40 cm (W)
Book Mark	: 20 cm (H) x 5 cm (W)
Print Run	: 5,000 copies
Material required	: JPEG, PDF, EPS or TIF formatted high resolution file in CD / DVD
Deadline for material	: 30 Days before the fair

## Fast Action Order Form

Please book advertisement in **TTF&OTM** Exhibition Directory as follows :

<b>Categories :</b>	<input type="checkbox"/> Back Cover (Colour)	<input type="checkbox"/> Inside Cover (Colour)	<b>Editions :</b>	<input type="checkbox"/> Hyderabad + Kolkata
(Please Tick)	<input type="checkbox"/> Centre Spread (Colour)	<input type="checkbox"/> Book Mark (Colour)	(Please Tick)	<input type="checkbox"/> Ahmedabad + Surat
	<input type="checkbox"/> Full Page (Colour)	<input type="checkbox"/> Full Page (B&W)		<input type="checkbox"/> Chennai + Bangalore
	<input type="checkbox"/> Half Page (Colour)	<input type="checkbox"/> Half Page (B&W)		<input type="checkbox"/> Mumbai + New Delhi

Artwork is enclosed herewith. Total Amount Rs. / USD \_\_\_\_\_

Payment is

Enclosed vide cheque / Draft No \_\_\_\_\_ dt \_\_\_\_\_ for Rs/USD \_\_\_\_\_ in favour of **Fairfest Media Limited**

Being transferred to :

**Standard Chartered Bank**

163, Rashbehari Avenue, Kolkata 700 019, India.

Account Name : Fairfest Media Limited

Account Number : 33305007043

Swift Code : SCBLINBB

Date \_\_\_\_\_

Signature \_\_\_\_\_

Multiple Edition orders should be accompanied by Full Payment for all the Editions

Please fax the Fast Action Order Form to : 91 - 33 - 24790019, or 91 - 22 - 26372760.

For more information please visit [www.ttfotm.com](http://www.ttfotm.com). E-mail : [tffotm@fairfest.com](mailto:tffotm@fairfest.com), [fairfest@vsnl.com](mailto:fairfest@vsnl.com)